

NEWS RELEASE
For Immediate Release

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Brady releases LINK360™ 2.1 software update
New checklist features and template functions improve ease-of-use

MILWAUKEE, Wis. (April 23, 2013)—[Brady](#) announced today the release of a new software update to its LINK360™ cloud-based software platform for visual management. The [LINK360™ 2.1 software](#) update offers many new features, including a new checklist feature for a step-by-step guide to lockout procedures, in addition to new administrative functions for improved ease-of-use.

The new LINK360™ 2.1 software checklist guides users through their lockout procedure to ensure each step is followed. In addition to the procedural checklist, users can also access a printed list of lockout devices to be used when performing the lockout procedure.

The lists are designed to help the user document specific steps during the procedure. The feature also enables users to record the condition of devices to ensure everything is in proper working condition. Users can also save a scanned copy of a completed checklist, search for previous checklists and delete old checklists.

The new update also offers the capabilities to add company logos to lockout procedure templates, change the password from the home page and transfer file ownership. Users with premium and enterprise subscriptions will have an optional verification column available within their lockout procedure templates.

“This cloud-based software program offers the ability to achieve lockout/tagout and reliability compliance across an entire organization,” says Marlon Davis, software product manager. “As the need for compliant, streamlined solutions grows, we continue to update our LINK360™ software to ensure users can achieve compliance and standardize their procedures, while sustaining their process through the use of alerts, notifications and reports.”

Brady’s LINK360™ cloud-based software program launched in August 2012 and gives managers a 360-degree view on all activities performed to create, use, and update equipment visuals at a single location or across many locations.

For more information:

For more information about Brady’s LINK360 software, visit www.BradyID.com/LINK360. For Brady’s complete line of products, visit www.BradyID.com. In Canada, visit www.BradyCanada.ca

About Brady Corporation:

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady’s fiscal 2012

sales were approximately \$1.3 billion. More information about Brady Corporation is available at www.bradycorp.com.

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